

FEBRUARY 2015 BOARD SUMMARY

REPORTING

POLICY

- Freemartin breeding claim set to 2 years of age
- 130LP award for paperweight/ rose bowl agreed to supersede LP100 (will still received framed certificates).
- Whole herd grade up policy due for review

FINANCE

- Accounts for the three month period ending 31 December 2014 presented to the board of Trustees. KPIs targets hit and Company into profit for the first time in several years
- Draft budgets and business plans put forward for 2015

FACILITIES

- Scotsbridge House bungalow to be rented
- Scotsbridge House to be sold subject to planning permission, to get the best price possible for our membership
- Foley House lease to be exited as soon as possible

BREED DEVELOPMENT

- Presentation of Breeding Toolbox at BCBC received with great feedback
- 4 R&D papers agreed, more information to come

SHOW & SALE

- UK Dairy Day 2015 – extra night negotiated for cattle. 75% trade stands booked
- Sponsorship ahead of 2014 levels so far, still seeking more.
- A sale was agreed for post UK Dairy Day
- There will be a champions dinner at UK Dairy Day

MARKETING

- Postal campaign at Christmas and the New Year response to survey from membership poor
- Late registration amnesty going down very well

- Summer Road shows agreed
- Journal feedback positive
- HYB Academy agreed to support young farmers in troubled times

OTHER BUSINESS

- 2016 European Show cows must have resided in country of origin a year before the show.

DAIRY DATES

2015

May 12th – 13th Trustees Meeting